All About Alice! [1]

Who is Alice!?

Alice! is not one person, but a team. The Go Ask Alice! site is supported by a team of Columbia University health promotion specialists, health care providers, and other health professionals, along with a staff of information and research specialists and writers. Our team members have advanced degrees in public health, health education, medicine, counseling, and a number of other relevant fields.

Alice's Vital Stats

<table>
<thead>
<tr>
<th>Stat</th>
<th>Value</th>
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</thead>
<tbody>
<tr>
<td>Questions</td>
<td>827</td>
</tr>
<tr>
<td>Visits</td>
<td>2.3 million</td>
</tr>
<tr>
<td>Questions Answered</td>
<td>389</td>
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Great site Alice! I've learned more in the last twenty minutes than I did in the last five years.

?Go Ask Alice! Fan

Go Ask Alice!, According to the Research

A number of independent studies have been conducted over the years that included Go Ask Alice! Here are few examples of what researchers had to say about our work:

- A study from the University of Pittsburgh presented at the 2011 iConference and published in Online Information Review noted that 59% of the hyperlinks to health information from blogs and other sites reviewed were linked to Go Ask Alice!
- In a 2009 chapter published in Pediatric Informatics, Go Ask Alice! is listed as a recommended website for adolescent health.
- Information from Go Ask Alice! is cited in a 2007 article in the British Medical Journal
discussing hookah use.

- **Go Ask Alice!** is described as "one of the most useful sites in a health educator’s book of tricks," in a 2007 article published in the journal *Health Promotion Practice.*
- A University of Michigan study published in the December 2000 *Health Education & Behavior* journal names **Go Ask Alice! number one for access to specific sexual health information on the Internet.**

Additionally, **Go Ask Alice!** has been included in academic research including doctoral dissertations and many other student research projects.

**Awards**

**Go Ask Alice!** accepts these awards with great pride and appreciation. We thank our colleagues for the recognition and look forward to continuing to provide excellent health information and education online.

- Web Health Award, Bronze Level, 2009
- Best Practices in College Health Award, American College Health Association, 2007
Gold Excellence Award for Health, Wellness, & Counseling, NASPA, 2007

Grand Gold Award, NASPA, 2007

HEDIR Technology Award, 1998