All About Alice! [1]

Who is Alice!?

Alice! is not one person, but a team. The Go Ask Alice! site is supported by a team of Columbia University health promotion specialists, health care providers, and other health professionals, along with a staff of information and research specialists and writers. Our team members have advanced degrees in public health, health education, medicine, counseling, and a number of other relevant fields.

Alice's Vital Stats

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<tr>
<td>827</td>
<td>Questions submitted last month</td>
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<td>2.3 million</td>
<td>Visits last month</td>
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<td>389</td>
<td>Questions answered and updated this year</td>
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You are something that I hope to aspire to be — someone who can help others, who can touch others, and who can help create a better individual, community, and world.

?Go Ask Alice! Fan

Go Ask Alice!, According to the Research

A number of independent studies have been conducted over the years that included Go Ask Alice! Here are few examples of what researchers had to say about our work:

- A study from the University of Pittsburgh presented at the 2011 iConference and published in Online Information Review noted that 59% of the hyperlinks to health information from blogs and other sites reviewed were linked to Go Ask Alice!
- In a 2009 chapter published in Pediatric Informatics, Go Ask Alice! is listed as a recommended website for adolescent health.
Information from *Go Ask Alice!* is cited in a 2007 article in the *British Medical Journal* discussing hookah use.

*Go Ask Alice!* is described as "one of the most useful sites in a health educator’s book of tricks," in a 2007 article published in the journal *Health Promotion Practice*.

A University of Michigan study published in the December 2000 *Health Education & Behavior* journal names *Go Ask Alice!* number one for access to specific sexual health information on the Internet.

Additionally, *Go Ask Alice!* has been included in academic research including doctoral dissertations and many other student research projects.

**Awards**

*Go Ask Alice!* accepts these awards with great pride and appreciation. We thank our colleagues for the recognition and look forward to continuing to provide excellent health information and education online.

- Web Health Award, Bronze Level, 2009
- Best Practices in College Health Award, American College Health Association, 2007
Gold Excellence Award for Health, Wellness, & Counseling, NASPA, 2007

- Grand Gold Award, NASPA, 2007
- HEDIR Technology Award, 1998

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