All About Alice! [1]

Who is Alice!?

Alice! is not one person, but a team. The Go Ask Alice! site is supported by a team of Columbia University health promotion specialists, health care providers, and other health professionals, along with a staff of information and research specialists and writers. Our team members have advanced degrees in public health, health education, medicine, counseling, and a number of other relevant fields.

Alice's Vital Stats

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<tbody>
<tr>
<td>827</td>
<td>Questions submitted last month</td>
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<tr>
<td>2.3</td>
<td>Visits last month</td>
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<td>million</td>
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<tr>
<td>389</td>
<td>Questions answered and updated this year</td>
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Great site Alice! I've learned more in the last twenty minutes than I did in the last five years.

?Go Ask Alice! Fan

Go Ask Alice!, According to the Research

A number of independent studies have been conducted over the years that included Go Ask Alice! Here are few examples of what researchers had to say about our work:

- A study from the University of Pittsburgh presented at the 2011 iConference and published in Online Information Review noted that 59% of the hyperlinks to health information from blogs and other sites reviewed were linked to Go Ask Alice!
- In a 2009 chapter published in Pediatric Informatics, Go Ask Alice! is listed as a recommended website for adolescent health.
- Information from Go Ask Alice! is cited in a 2007 article in the British Medical Journal.
discussing hookah use.

- **Go Ask Alice!** is described as "one of the most useful sites in a health educator's book of tricks," in a 2007 article published in the journal *Health Promotion Practice*.
- A University of Michigan study published in the December 2000 *Health Education & Behavior* journal names **Go Ask Alice!** number one for access to specific sexual health information on the Internet.

Additionally, **Go Ask Alice!** has been included in academic research including doctoral dissertations and many other student research projects.

**Awards**

**Go Ask Alice!** accepts these awards with great pride and appreciation. We thank our colleagues for the recognition and look forward to continuing to provide excellent health information and education online.

- **Web Health Award, Bronze Level, 2009**
- **Best Practices in College Health Award, American College Health Association, 2007**
Gold Excellence Award for Health, Wellness, & Counseling, NASPA, 2007

Grand Gold Award, NASPA, 2007

HEDIR Technology Award, 1998

Footer menu

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  - Comments & Corrections
- Syndication & Licensing
  - Licensing Q&As
  - Get Alice! on Your Website
  - Full Site Syndication
  - Link to Go Ask Alice!

Go Ask Alice! is not an emergency or instant response service.

If you are in an urgent situation, please visit our Emergency page to view a list of 24 hour support services and hotlines.

Source URL: http://www.goaskalice.columbia.edu/basic-page/all-about-alice

Links